



AOR YOR NOI :

**EXAMPLE OF HEALTH EDUCATION
PROGRAM IN SCHOOL**

“AOR YOR NOI” OR “YOUNG FDA”

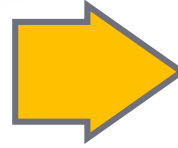


How to develop awareness of product safety in young consumers.

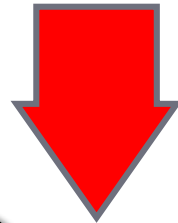




school system



publicize and disseminate
information
to young students



Goal

to educate the students to help them
protect themselves when purchasing and
consuming ***“health products”***



In 2002 began a pilot project by
setting “**Aor Yor Noi Club**” in
five secondary schools.



5



In 2006, the “Aor Yor Noi” project extended to cover Primary Schools because the FDA became aware of the necessity to educate students as early as possible.



THE OBJECTIVES OF “AOR YOR NOI PROJECT” ARE :

- 1. To promote consumer protection activities and protocol in the academic sector.**
- 2. To educate and inform students about health products and how to disseminate this information to their friends, families and community.**
- 3. To create better and safer consumer habits in the student group.**
- 4. To establish a network within, and between, schools allowing a sharing of the knowledge provided to them and to engage in co-operative activities.**



**Tasks
assignment**

**Key members:
Reps from each
room**



**AOR YOR NOI
CLUB**

**Club
Adviser**

**Club
committee**

**Meeting
regularly**

Information Support





Website



Facebook



**Aor Yor Noi
Singing
Contest**



**Health
Promotion
Project
Competition**



**Aor Yor Noi
Camp**



**Aor Yor Noi
Activities
Competition**

Project Enhancement

WHAT THE “AOR YOR NOI” STUDENTS DO IN SCHOOLS :

- 1. Disseminate information about health products.**
- 2. Examine health products by using test kit.**
- 3. Check the condition of packaging, labeling and storage of health products.**
- 4. Promote the hygiene and an appreciation of a Healthy Life Style.**
- 5. Promote awareness and the idea of a more safety conscious consumer**



Disseminate information about health products.



Examine health products by using test kit.

Hydrosulfite

Salicylic acid

Formalin

Borax

Re-using cooking oil

Total Count



Check the condition of packaging, labeling and storage of health products.

Clean place,
decent
temperature,
food only



Clean and sound
container



Labelling



Promote the hygiene and an appreciation of a Healthy Life Style.

Clean
cafeteria,
hand wash,
dust bin



Eat less
high sugar,
salt, fat food



Promote awareness and the idea of a more safety conscious consumer



Walking
campaign,
exhibition etc.



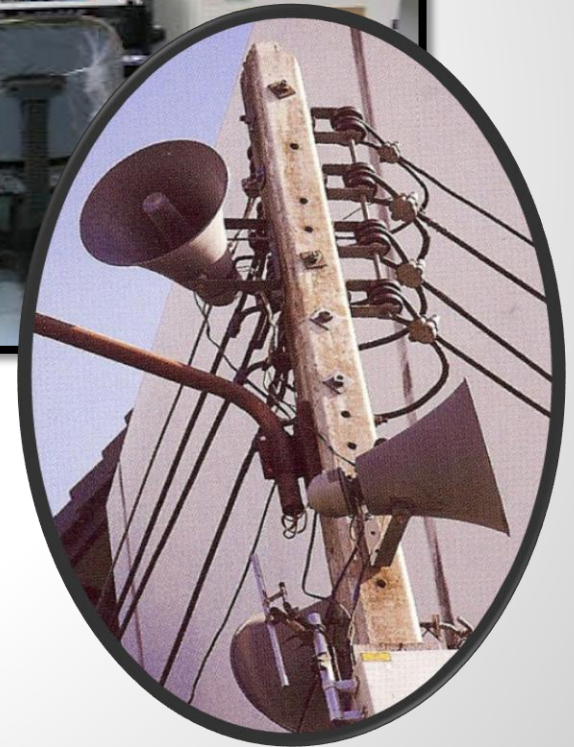
Food and health products sold in front of schools and the vicinity are examined using test kits.



Teacher will accompany with students.



Disseminate information about safety consuming of health products in the community.





Formal Complaint Service on Health Products



WHAT CAN THE “AOR YOR NOI” STUDENTS DO FOR THEMSELVES AND THEIR FAMILIES :

- 1. They can use their knowledge to live a healthier life style.**
- 2. They can independently assess the safety of health products in their own homes.**



WHAT CAN THE “AOR YOR NOI” STUDENTS DO FOR THEIR COMMUNITIES :

- 1. They can assess the level of safety of food and health products in the area around their schools.**
- 2. They can also assess possible food risks at markets in the area that they live.**
- 3. They can disseminate knowledge of health products via media and by their activities.**

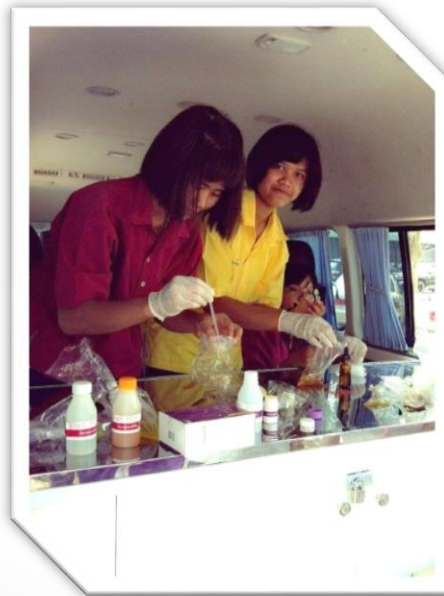


WHAT ARE THE BENEFITS OF PARTICIPATION IN THE “AOR YOR NOI PROJECT” :

- 1. Learning to work together.**
- 2. Learning how to manage and plan.**
- 3. Stimulate creative thinking.**
- 4. Increase social consciousness.**



THE “AOR YOR NOI PROJECT” WILL CONTINUE TO DEVELOP SAFETY AWARENESS AND SAFER HABITS, SO THAT THE STUDENTS BECOME BETTER-INFORMED, AND MORE DISCERNING CONSUMERS.



AT PRESENT THERE ARE **6,533** “AOR
YOR NOI” SCHOOLS DISTRIBUTED
THROUGHOUT THE WHOLE KINGDOM.

**3,205 Primary
Schools**

**3,328 Secondary
Schools**





Sustainability
Years



Thank you