

APSMI Profile and Activities

Asia-Pacific Self-Medication Industry

Secretary general
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1. Profile of APSMI

2. Activities of APSMI

3. APSMI Country Report 2014

4. Our Goal

APSMI was Established for Asia-Pacific Region in 2010 as an affiliated Regional Organization with WSMI.

Association members

CNMA, JSMI, KPMA, TPMMA, TSMIA

Corporate members

Daiichi-Sankyo HC, Kowa, Rhoto, Sato SSP, Taisho, Takeda , Zeria

APSMI shall contribute the development of consumer healthcare industries, especially OTC industries in Asia-Pacific region with the consensus of the members to promote the responsible Self-Medication in Asia-Pacific region, and with the exchanging and sharing information

APSMI shall be **recognized and act** as the Official body **of the region, by the region, and for the region,** to **nurture** the environment of the **responsible Self-Medication,** for consumers, healthcare professionals and health authorities.

*APSMI Strategic Meeting
in Bangkok
on 2nd March, 2010*

- 1. Enhancing Self-Medication in Asia-Pacific Region**
- 2. Optimization of OTC Regulation in Asia-Pacific Region**

Collecting, Exchanging and Sharing Self-Medication information within Members' Countries

- **Detail Actions for Enhancing Self-Medication**
- **Successful Cases of Self-Medication Actions**

1. Support

1st OTC Regulatory Authorities

Meeting (1st Self-CARER)

in Phuket

2. Show

**“The Future Perspectives on OTC
Regulation in Asia”**

1st Authorities Meeting(1)

Name

1st **Self-medication Collaborative ASIAN
Regulator Expert Roundtable (1st Self-CAREA)**

Date

20th October 2014

Objective

- **Exchanging OTC Regulation in each Country
Definition, Classification, Approval process of OTC
Medicines**
- **Discussion for the Future Optimization of OTC
Regulation in Asia**

Participatory Authorities

**Brunei, Cambodia, Chinese Taipei,
Indonesia, Japan, Korea, Lao PDR,
Malaysia, Myanmar, Philippines,
Thailand, Vietnam**

Moderator

Thai FDA

For Optimization of OTC Regulation

- **Adequate OTC Approval Process**
not same New Ethical Medicines
- **Adequate Requested Data for OTC**
- **Minimum Approval Requirement**
- **Respect Appropriate Brand Names**
- **Establishment of Asian Monograph**
- **Interaction between Regulatory Authorities in Asia-Pacific**

- **Survey Report
by APSMI Working
Groups**
- **OTC Market Review
in Asia-Pacific Region
by Nicholas Hall
& Jowin Group(China)**



- 1. Chairman's Foreword**
- 2. Message from Nicholas Hall**
- 3. APSMI Profile and Activities**
- 4. Current Regulation Status**
- 5. The Future Perspectives
on OTC Regulation in Asia**
- 6. Detail Activities of Self-Medication**
- 7. Successful Cases of
Self-Medication Activities**

8. OTC market in Asia-Pacific Region

1) Global Overview

2) Asia-Pacific Overview

3) Country/ Region Detail Reports

Australia, China,

Chinese Taipei(Taiwan)

Indonesia, Japan, Korea, Malaysia

New Zealand, Philippine

Singapore, Thailand, Vietnam

Through

- **Penetration of Self-Medication,**
- **Optimization of OTC Regulation in Asia**
- **Quick Launch of Exceptional OTC Medicines for Consumers in Asia**

- **Prolong Healthy Life Expectancy**
- **Save National Health Cost**

Thank you