APSMI Profile and Activities

Asia-Pacific Self-Medication Industry

Secretary general Yasuhiro Tagashira



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Profile of APSMI



APSMI was Established for Asia-Pacific Region in 2010 as an affiliated Regional Organization with WSMI.

Association members

CNMA, JSMI, KPMA, TPMMA, TSMIA

Corporate members

Daiichi-Sankyo HC, Kowa, Rhoto, Sato SSP, Taisho, Takeda, Zeria

APSMI's Objective



APSMI shall contribute the development of consumer healthcare industries, especially **OTC industries in Asia-Pacific region with** the consensus of the members to promote the responsible Self-Medication in Asia-Pacific region, and with the exchanging and sharing information

APSMI's Vision



APSMI shall be recognized and act as the Official body of the region, by the region, and for the region, to nurture the environment of the responsible Self-Medication, for consumers, healthcare professionals and health authorities.

APSMI Strategic Meeting in Bangkok on 2nd March, 2010

Activities of APSMI



1. Enhancing Self-Medication in Asia-Pacific Region

2. Optimization of OTC Regulation in Asia-Pacific Region

Enhance Self-Medication APSM



Collecting, Exchanging and Sharing Self-Medication information within Members' Countries

 Detail Actions for Enhancing **Self-Medication**

 Successful Cases of Self-Medication **Actions**

Optimize the OTC Regulation INDUSTRY

Support
 1st OTC Regulatory Authorities
 Meeting (1st Self-CARER)
 in Phuket

2. Show

"The Future Perspectives on OTC Regulation in Asia"

1st Authorities Meeting(1)



Name

1st Self-medication Collaborative ASIAN Regulator Expert Roundtable (1st Self-CAREA)

Date

20th October 2014

Objective

- Exchanging OTC Regulation in each Country Definition, Classification, Approval process of OTC Medicines
- Discussion for the Future Optimization of OTC Regulation in Asia

1st Authorities Meeting(2) APSMI ASIA-PACIFIC SELF-MEDICATION INDUSTRY

Participatory Authorities
Brunei, Cambodia, Chinese Taipei,
Indonesia, Japan, Korea, Lao PDR,
Malaysia, Myanmar, Philippines,
Thailand, Vietnam

Moderator
Thai FDA

The Future Perspectives APSIV



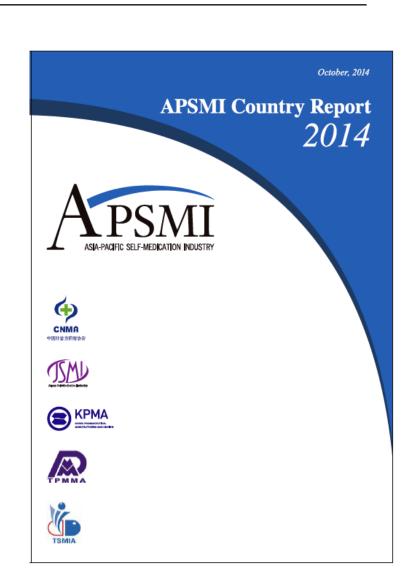
For Optimization of OTC Regulation

- Adequate OTC Approval Process not same New Ethical Medicines
- Adequate Requested Data for OTC
- Minimum Approval Requirement
- Respect Appropriate Brand Names
- Establishment of Asian Monograph
- Interaction between Regulatory **Authorities in Asia-Pacific**

APSMI Country Report



- Survey Report by APSMI Working Groups
- OTC Market Review
 in Asia-Pacific Region
 by Nicholas Hall
 & Jowin Group(China)



Country Report Index(1)



- 1. Chairman's Foreword
- 2. Message from Nicholas Hall
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- 4. Current Regulation Status
- 5. The Future Perspectives on OTC Regulation in Asia
- 6. Detail Activities of Self-Medication
- 7. Successful Cases of Self-Medication Activities

Country Report Index(2)



- 8. OTC market in Asia-Pacific Region
 - 1) Global Overview
 - 2) Asia-Pacific Overview
 - 3) Country/Region Detail Reports

Australia, China,

Chinese Taipei(Taiwan)

Indonesia, Japan, Korea, Malaysia

New Zealand, Philippine

Singapore, Thailand, Vietnam

Our Goal



Through

- Penetration of Self-Medication,
- Optimization of OTC Regulation in Asia
- Quick Launch of Exceptional OTC Medicines for Consumers in Asia

- Prolong Healthy Life Expectancy
- Save National Health Cost



Thank you