

Session 3

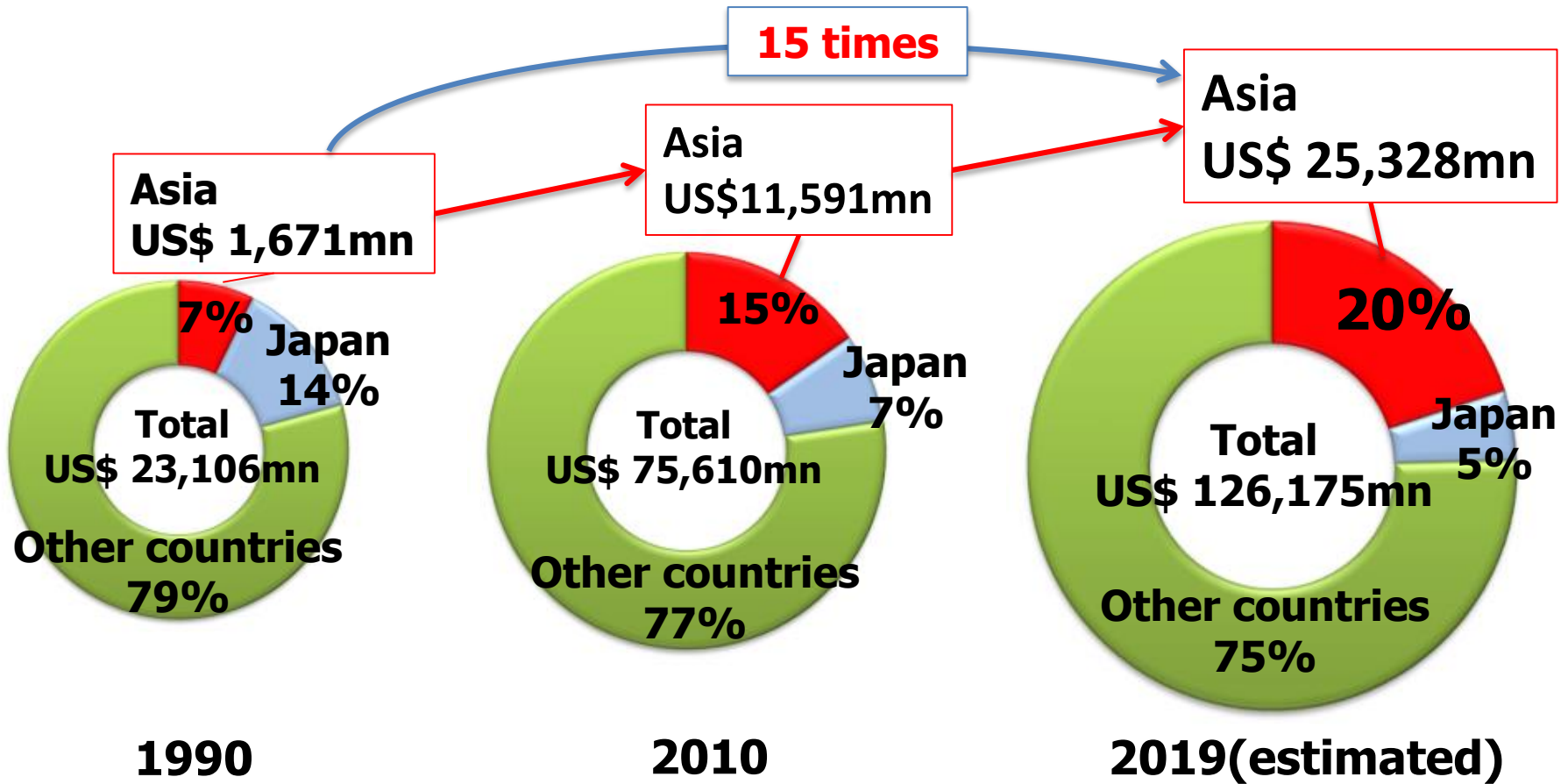
“Regional Economics, Industry, and Cooperation”

Global Perspectives on Asia Pacific OTC Industry

Seichi SATO

**Vice-Chairman of WSMI for Asia-Pacific Region
Vice-Chairperson of APSMI**

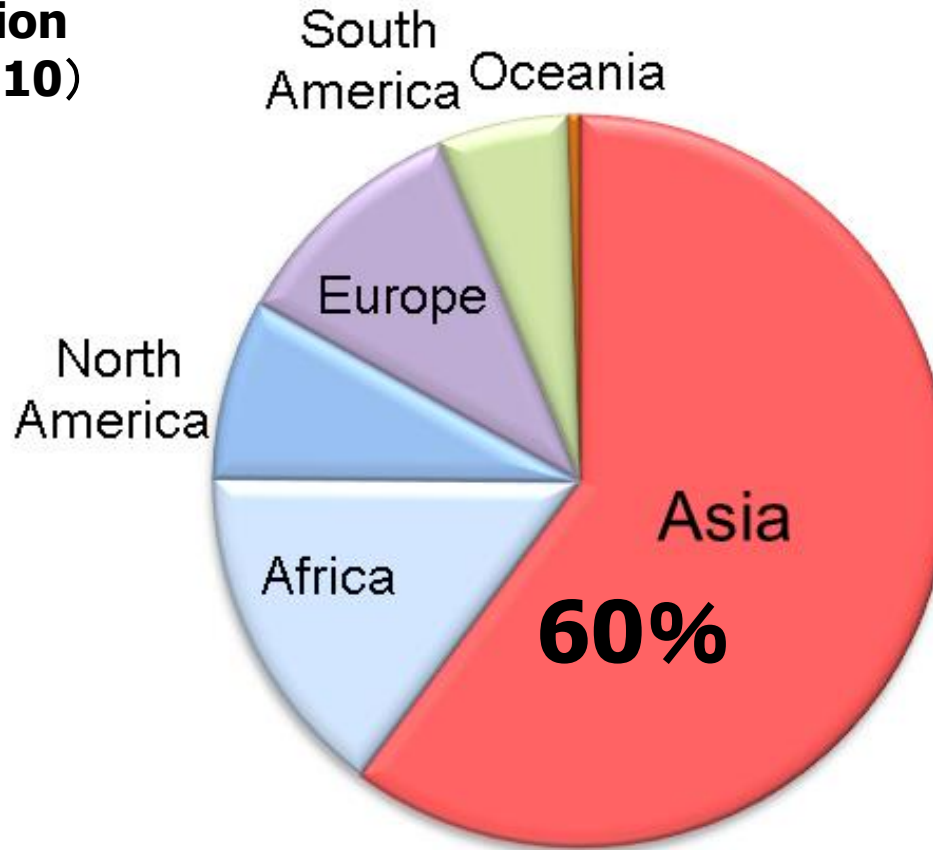
Asian GDP Rate in the World



IMF (World Economic Outlook 2014)

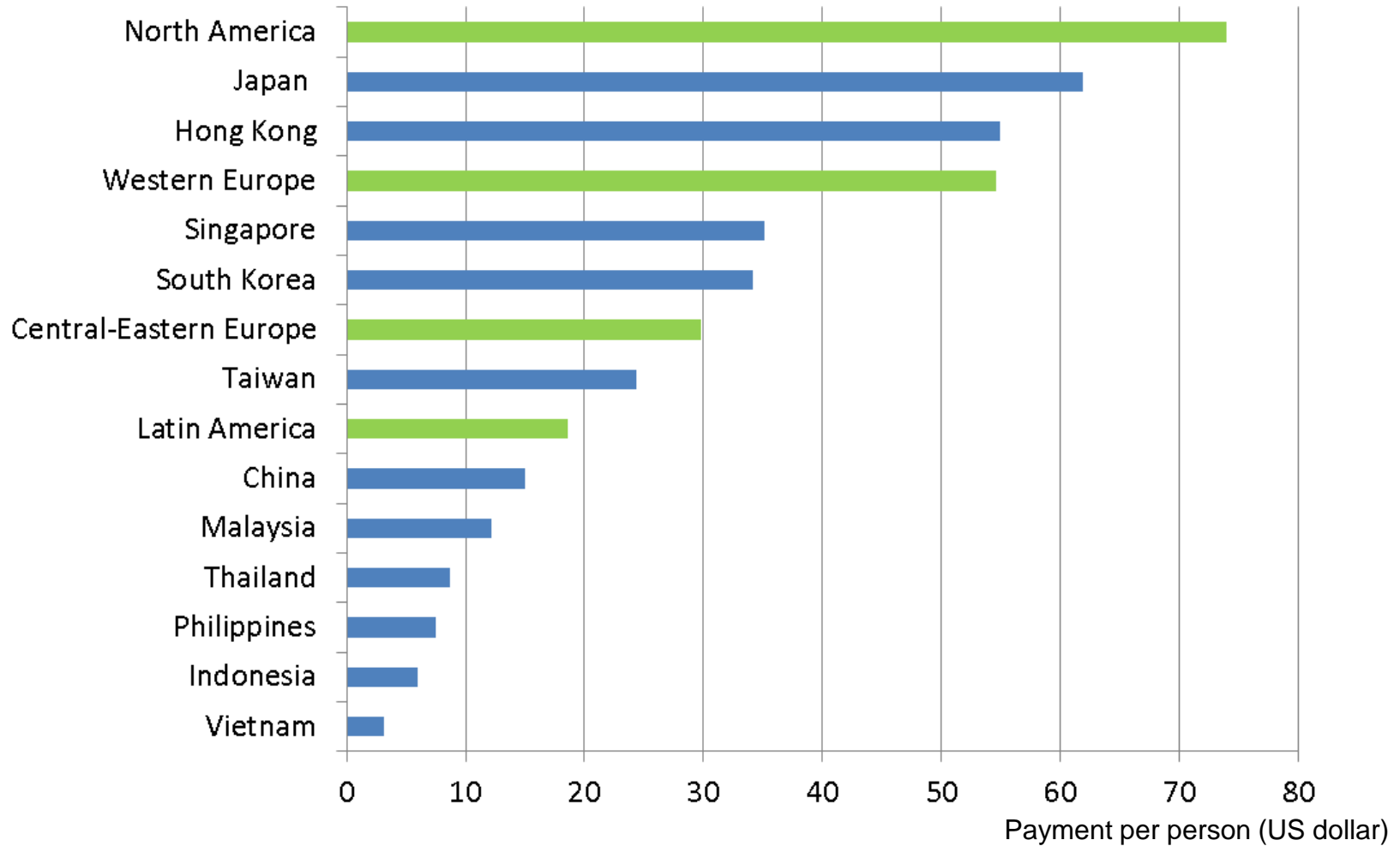
Growth of Population and Aging Society in the Asia-Pacific Region

World Population by Region (2010)



UN, World Population Prospects: The 2012 Revision

Use of OTC medicines



Nicholas Hall's DB6 OTC Strategic Database

Session 3

“Regional Economics, Industry, and Cooperation”

Asia Pacific OTC Market Trends and Proposals for Further Growth

Mr. Nicholas HALL

Chairman & CEO, Nicholas Hall Group of Companies

Session 3 “Asia Pacific Review”

APSMI

Country and Regional Cooperation Update & APSMI Activities

Mr. Yasuhiro TAGASHIRA

Secretary General of APSMI

Session 3 “Asia Pacific Review”

The Future of OTC in Asia Growth through Innovation

Mr. Andy TISMAN

Global Senior Principal, Consumer Health, IMS Health

“Regional Economics, Industry, and Cooperation” Global Perspectives on Asia Pacific OTC Industry

- **Asia Pacific OTC Market**

- **Trends and Proposals for Further Growth**

Mr. Nicholas HALL

Chairman & CEO, Nicholas Hall Group of Companies,

- **APSMI**

- **Country and Regional Cooperation Update & APSMI Activities**

Mr. Yasuhiro TAGASHIRA

Secretary General, Asia-Pacific Self-Medication Industry, Japan

- **The Future of OTC in Asia: Growth through Innovation**

Mr. Andy TISMAN

Global Senior Principal, Consumer Health, IMS Health



- **Promotion of Self-Care & Self-Medication**
- **Expansion of OTC Market**
- **Normalization, Optimization of Regulation in each country**

Chairperson of APSMI

Ms. Eun Sun Kim

**Chairperson of Boryung Pharmaceutical Co.,Ltd.
Chairperson ,OTC Drug Promotion Committee of KPMA**

Next Chairperson of APSMI

Ms. Malinee Uditananda

**President,
Thai Self-Medication Industry Association**