

## **Maximizing Self-Care Potential in Thailand**



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**Self-care:** what people do for themselves to establish and maintain health, prevent and deal with illness

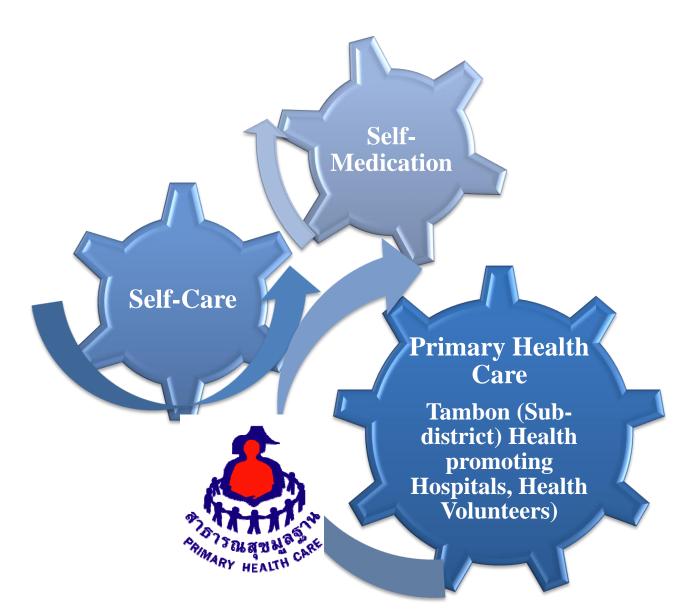




# **Self-medication** is the selection and use of medicines by individuals to treat selfrecognised illnesses or symptoms

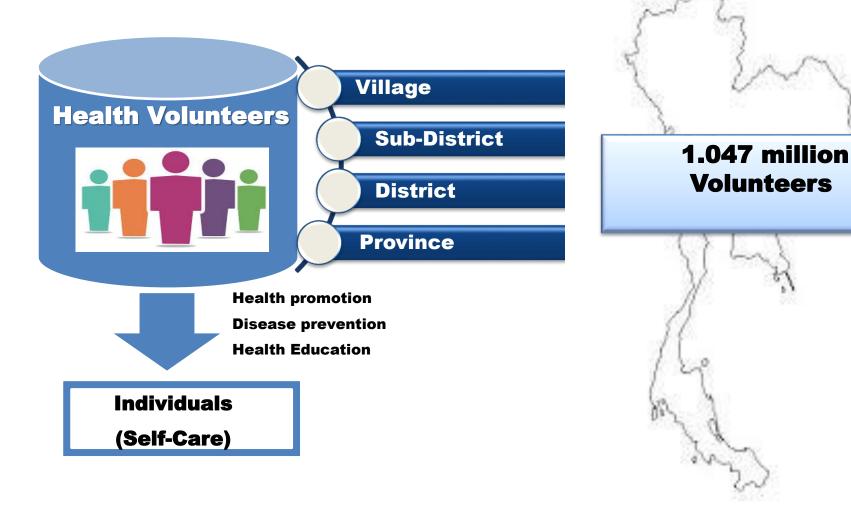


## **Self-Care in Thailand**





# **Health Volunteers in Thailand**





# **Health Volunteers**

#### Volunteer recruitment



# **1 volunteer per 8-15 houses** (approx. **10-20 volunteers per village/ community**)

#### Volunteer Training

#### Volunteer Activities

#### **Health promotion**

#### Disease Control and Prevention

- Dengue fever
- Flu
- Diabetes Mellitus
- Blood hypertension
- Dietary control

#### Village Drug Fund

- General Sale List
- First Aid Kits

#### Health Education

- Elderly care
- Pregnancy and maternal care
- Chronic diseases



## **Self-Medication in Thailand**

## **Drug reclassification**



#### **Increase availability of medicines**



#### **Increase access to medication**



#### Areas of Risk Concern in Self-Medication

## Safety and fully informative labeling

Advertising and Promotion of Medicines

Abuse and misuse of selfmedication

