



SPEAKER BIOGRAPHY



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A

Ms. Anh Dao Nguyen

Officer of Drug Business Administration Division, Ministry of Health, VIETNAM

Mr. Andy Tisman

Global Senior Principal, Consumer Health, IMS Health, UNITED KINGDOM

Andy Tisman is Global Senior Principal, Consumer Health at IMS Health, responsible for leading IMS consumer health consulting globally. Andy joined IMS in 2005 with a strong industry and consulting background. Prior to joining IMS, Andy spent seven years as Managing Consultant in a healthcare focused strategic marketing consultancy, advising clients from the global "Top 10" (Consumer Health and Pharma) on a wide range of marketing and commercial issues locally, regionally and globally. Andy also has extensive marketing/ marketing management experience from over 15 years with SmithKline Beecham in local and international (Pan-European and global) roles including Marketing Manager OTC and Personal Care in the UK, Head of Marketing for Consumer Health Europe and global Category Director Oral Hygiene. His areas of expertise include Consumer Health strategy development, including global, regional & local strategy; Commercial Effectiveness; Market entry/ brand launch; Rx/ OTC Switch; Pharmerging Markets. Andy is also a regular speaker at conferences and industry events.

B

Dr. Boonchai Somboonsook, M.D., M.T.H.

Secretary-General, Thai Food and Drug Administration, Ministry of Public Health, THAILAND

He received his Medical Doctor Degree from Chiang Mai University, Thailand in 1981. After graduation, he worked in primary care hospitals in the northern area of Thailand,

where he served as the Director of hospitals. In 1990, he received a Master's Degree in Tropical Health (M.T.H.) from University of Queensland, Brisbane, Australia. In addition, he holds several advanced training certificates in the areas of Human Resources Management, Development Administration, Public Law, Civil Service, Family Clinical Practice Community, and Preventive Medicine. He has served as Department Head and Division Director in several areas throughout his career. For example, he became the Director of the Bureau of Environmental Health, Department of Health in 1997. From 1999 to 2002, he served as a Deputy Secretary General of the Thai FDA. Between 2002 and 2009, he served as the Deputy Director General of the Department of Medical Sciences, and of the Department of Health Service Support, Ministry of Public Health. In 2011, he became the Director General of the Department of Medical Sciences. He has served as the Secretary General of the Thai FDA since October 2012.

Mr. Carl Ren

Director, the Study Center of the Chinese Pharmaceutical Retailing, the Chinese Pharmaceutical Enterprise Management Association, PEOPLE'S REPUBLIC OF CHINA

Education:

1980 - 1987 Master of Art, Peking University
1996 - 1998 MBA, Richard Ivey School of Business, University of Western Ontario, Canada

Working Experience:

2008 - Now *Director*, the Study Center of the Chinese Pharmaceutical Retailing, the Chinese Pharmaceutical Enterprise Management Association
2003 - 2013 *General Manager*, CMH Health Data Inc.
2000 - 2002 *Client Service*, AC Nielsen
1998 - 2000 *Consulting*, BCG

C



Ms. Chadaporn Tanakasemsub

Head of Regulatory Affairs, Asia Pacific and Russia,
Alcon Asia Pacific, THAILAND

Chadaporn is a Pharmacist, MBA. She has more than 18 years of regulatory affairs experience with numbers of Medical Devices and Pharmaceutical companies. Her current position at Alcon is the Area Head of Regulatory Affairs, Asia Pacific & Russia. Chadaporn has a board experience in Regulatory Affairs, Clinical Research, Reimbursement, Government Affairs and Quality Assurance in Asia Pacific including Japan. Prior to Alcon, Chadaporn worked for numbers of healthcare companies (Takeda, Boston Scientific, JNJ, Actelion, Cochlear, Bausch & Lomb and Zimmer) in different locations (Bangkok, Hong Kong, Sydney and Singapore). In addition to her current job, she has been heavily involved with numbers of harmonization activities including GHTF, AHWP, APEC and ACCSQ. She was one of the members of GHTF SG02 (Postmarket Surveillance). Currently, she is an industry co-chair of AHWP TC.

Mr. Cheng Tiang Ng

Asia Regional OTC RA Director, Teva Pharmaceutical
Investments Singapore Pte Ltd., SINGAPORE

Cheng Tiang Ng is currently Asia Regional OTC RA Director for PGT Healthcare, a joint venture company between Procter & Gamble and Teva.

He is a member of the Pharmaceutical Society of Singapore (PSS) and served as its President between 2006-2008.

In Asia region, he is an active member of Federation of Asian Pharmaceutical Associations (FAPA), and is currently its Vice President since 2010. Professionally, he is a registered pharmacist in Singapore and Malaysia.

**Dr. David Webber**

President, International Self-Care Foundation,
UNITED KINGDOM

David Webber is President of the International Self-Care Foundation (ISF) based in London, and a Director of the Chinese Branch of ISF. He also works as a private consultant for a single client, a major Japanese company. He was previously Director General of the World Self-Medication Industry (WSMI) (2002-2013). Prior to that he was Director of Economic Policy at the International Federation of Pharmaceutical Manufacturers & Associations (IFPMA) (2000-2002). He started his career in Glaxo Pharmaceuticals and had positions of increasing seniority in Glaxo, Glaxo Wellcome, and GlaxoSmithKline (1982-2000). He undertook a Ph.D and post-doctoral research in animal physiology and has published papers on pharmaceutical R&D and marketing, and on Self-Care.

Ms. Erica Mann

Chairperson, World Self-Medication Industry (WSMI),
FRANCE

Erica Mann has been a member of the Bayer HealthCare Executive Committee and responsible for the Consumer Care Division since mid-March 2011.

She began her career in 1982 at Eli Lilly & Company in South Africa as a medical representative. This was followed by positions in Marketing at Johnson & Johnson and Lederle Laboratories. In 1992, she was appointed as Head of the Lederle Pharmaceutical Business in South Africa and in 1994, Mann transferred to Wyeth as Managing Director for South Africa and Sub-Equatorial Africa.

She then held positions of increasing responsibility at the company through 2009. In 2003, she was appointed Managing Director of Wyeth in Australia and New Zealand Affiliate,

where she introduced a range of significant medicines and nutritionals. In April 2009, she assumed the role of Senior Vice President for Wyeth's Global Nutritional Business and in October 2009 she moved to the United States to join Pfizer upon its acquisition of Wyeth where she was President and General Manager for the Nutrition Division and a member of Pfizer's Senior Management Team.

Erica Mann has held executive positions in several industry organizations, including the South African Pharmaceutical Manufacturers' Association (PMA) and Medicines Australia, as well as the International Association of Infant Food Manufacturers. She is currently chair-elect of the World Self-Medication Industry Association, the global association for the over-the-counter drug industry.

Ms. Eun Sun Kim

Chairperson, Asia-Pacific Self-Medication Industry (APSMI), KOREA

Education:

Bachelor of Science in Food & Nutrition

– Catholic University of Korea, Seoul, Republic of Korea

Complete a course

– University of the Sacred Heart, Tokyo, Japan

Master of Business Administration

– Yonsei University, Seoul, Republic of Korea

Working Experience:

1986 – present *President* – Kim's Communications Co., Ltd.

1996 – present *President* – BRnetcomm Co., Ltd.

2001 – present *Vice-Chairperson* – Boryung
Pharmaceutical Group.

2009 – present *Chairperson* – Boryung
Pharmaceutical Co., Ltd.

2009 – 2012 *Vice-Chairperson* – KPMA (Korean
Pharmaceutical Manufacturers Association)

2009 – present *Chairperson* – OTC Drug Promotion
Committee of KPMA

2010 – 2012 *Vice-Chairperson* – APSMI

2012 – present *Vice-Chairperson* – Korea International
Trade Association

2012 – present *Chairperson* – APSMI

2013 – present *Honorary Consul* – Republic of Ecuador
to Korea

Dr. Gerald Dziekan, M.D., M.Sc.

Director General, World Self-Medication Industry (WSMI), FRANCE

Dr. Dziekan received his Medical Doctor Degree from the University of Freiburg, Germany, with a clinical specialisation in infectious disease prevention and control. He also has a Doctorate in immunology, a German National Board certification in hygiene and environmental medicine and a Master of Science Degree in health policy, planning and financing of the London School of Hygiene and Tropical Medicine and the London School of Economics and Political Science.

Dr. Dziekan was Programme Manager, Department of Patient Safety at the World Health Organization (WHO) in Geneva, Switzerland. He has over 15 years of international experience in health programme coordination and management in public health, patient safety, quality of care and health economics. He is currently the Director General of the World Self-Medication Industry (WSMI).

Dr. Gideon Schoombie

Executive Director, Australian Self-Medication Industry (ASMI), AUSTRALIA

Dr. Gideon Schoombie began his career working in various clinical settings from accident and emergency and general practice to psychiatric units in South Africa and London.

Across a variety of career directions he has moved through the realms of Traditional Chinese Medicine, became a pharmaceuticals consumer advertising watch dog, reviewed major advertising controls and then re-joined the Australian Self-Medication Industry team as Scientific Director.

Now, as ASMI Executive Director, he is a strong advocate of self-care and supports the greater personal responsibility in maintaining health and well-being. He believes that self-care should be formally acknowledged as an integral part of the public health system and that there should be greater recognition for Self-Medication, including complementary medicines, as an essential part of self-care.

and Hagen, Dr. Hubertus Cranz obtained a Doctorate in Natural Sciences at the University of Kiel (Institute for Pharmacology), Germany. He took part in different trainee programmes in pharmacies and the pharmaceutical industry (Ciba, Bayer). Then, he joined the Institute for Health System Research in Kiel, a collaborating centre of the World Health Organization (WHO). Between 1985 and 1988, he worked for the German Association of the Pharmaceutical Industry in Frankfurt.

He has been the Director General of the Association of the European Self-Medication Industry (AESGP) since 1988. And in addition to his responsibilities at AESGP, he has been the Vice-Chairman for Europe and Africa of the World Self-Medication Industry (WSMI) since 1991.

Mr. Ian Adams

Vice President, Regulatory Affairs and Quality, APLAM (Asia-Pacific, Latina, Africa & Middle East), GSK Consumer Healthcare, AUSTRALIA

Ian Adams is Vice-President, Regulatory and Quality, Asia-Pacific and Latin America for GlaxoSmithKline Consumer Healthcare, based in Sydney. He has broad experience in regulatory affairs and product development across the healthcare and consumer goods industries. He has been with GSK since 2000, and prior to that worked for Reckitt & Colman across the Asia-Pacific region, as well as for Ciba-Geigy Pharmaceuticals in Switzerland and in Australia.

He has also worked in Management Consultancy for Touche Ross in London and for the Australian Department of Health. Ian is a graduate of the University of Sydney (B.Sc. Hons), the University of Surrey (M.Sc) and the Macquarie Graduate School of Management (MBA).

H Dr. Heng-Jung Lien

Section Chief/ Division of Medicinal Products, Taiwan Food and Drug Administration, Ministry of Health and Welfare, REPUBLIC OF CHINA

Dr. Hidemi Katsura

Reviewer Director of Office of OTC, Pharmaceuticals and Medical Devices Agency, Japan

Dr. Hubertus Cranz

Director General, Association of the European Self-Medication Industry (AESGP), BELGIUM

After having received Master's Degrees in Pharmacy and Economics respectively at the universities of Tübingen



Mr. Jae-Kook Lee

Managing Director, Communication Department, Korea Pharmaceutical Manufacturers Association, KOREA

Mr. Jae-Kook Lee is Executive Director of Communication Department and Executive Secretary of Drug Advertisement Pre-review Committee of Korea Pharmaceutical Manufacturers Association. He received his BA in Social Welfare from Seoul National University and his MA in Communication from Hanyang University, Graduate School of Media Studies.

After finishing his Degree, Mr. Lee worked for the Kyunghyang Daily news in Korea as reporter for 20 years and PR Directing manager for Daewoong Pharmaceutical Co. recently.

Mr. James Fan Qun

Executive Director, China Non-Prescription Medicines Association & President, JOWIN [China] Group Co., Ltd., PEOPLE'S REPUBLIC OF CHINA

James Fan founded JOWIN Communications (A Healthcare Business Consulting and Marketing Support Firm in China) in 1996 and he has been working with more than 50 international/ local pharmaceutical and OTC consumer healthcare companies on projects covering strategic business development, marketing planning and researching, brand management, sales management, marketing training, and marketing communications, new product launch support. James also acts as a Senior Consultant for Nicholas Hall & Company (NHC) in the China market, support China local market research and consulting services to global OTC clients. Prior to his creation of JOWIN, from 1986 to 1992, James worked for Tianjin SmithKline & French (TSKF) as the company's first Brand Manager for Contac and other OTC/ RX product line in China.

In 2008, JOWIN (China) Group was established including JOWIN Communications, JOWIN CHOTC Consulting and JOWIN Medipharma Service, the later is now providing R&D research, regulatory, clinical services to international consumer healthcare product registration and clinical study management.

Dr. Lamphone Syhakhang

Deputy Director, Food and Drug Department, Ministry of Health, LAO PDR

Ms. Li-Ling Liu

Director, Division of Medicinal Products, Taiwan FDA, Ministry of Health and Welfare, REPUBLIC OF CHINA

Ms. Li-Ling Liu has been working in regulatory authority in Taiwan for the administration of medical products over 20 years after receiving M.S. in Pharmaceutical Sciences from Wayne State University. Before that, she graduated from Pharmacy School of National Taiwan University in 1980; then, worked as a pharmacist in hospitals for about 5 years. She has broad experience in regulatory work along product life cycles. Her leadership in Taiwan Food and Drug Administration (TFDA) has been acknowledged to facilitate biotechnology development in Taiwan. In recent years, she involves much in the regulatory convergence. She has been the APEC Regulatory Harmonization Steering Committee member and championing the Good Review Practice roadmap since 2010. In 2011, she was elected as Vice Chair of AHWP and the Chair of WG1a. She has been continuously contributing to regulatory convergence of medical products.



M **Ms. Malinee Uditananda**

President, Thai Self-Medication Industry Association (TSMIA), THAILAND

Ms. Malinee is currently the Executive Consultant for Baker & McKenzie's Regulatory Affairs team.

In the course of the last 40 years, Ms. Malinee has worked closely with the Thai Food and Drug Administration, taking part in and leading many working groups and initiatives in the pharmaceutical and healthcare field in Thailand.

Current Positions:

1. President of the Thai Self-Medication Industry Association (TSMIA); promoting consumer education in Self-Care and Self-Medication in Thailand via the use of OTC drugs, herbal supplements, health supplements, and Thai traditional household remedies.
2. President of the Regulatory Affairs Pharmacy Association, Thailand

Previous Positions:

1. President of the Health Food & Supplements Association (HFSA), Thailand
2. Director of Regulatory Affairs DKSH, Thailand

Mr. Motohito Nishizawa

Senior Advisor, Japan Self-Medication Industry (JSMI), JAPAN

Motohito Nishizawa is a Senior Advisor of Japan Self-Medication Industry (JSMI) since 2011. He is also the member of the WSMI Board of Directors since 2004.

He started his career after the graduation from the University of Hokkaido in 1972, in the Ministry of Health and Welfare. In his career in the Ministry of Health and Welfare, he engaged in various services from Food Sanitation to Research Promotion in Public Health. He also worked within the WHO Headquarters in Geneva, Switzerland from 1993 to

1996 on Chemicals Safety and Anti-Counterfeiting of Pharmaceuticals.

In 2001, he had retired from public services and enrolled in the Japan Society of Pharmacopoeia as the Director of Science. In 2003, he was named as the managing Director for Japan Self-Medication Industry.

Mr. Muhammad Lukmani Bin Ibrahim

Deputy Director Pharmacy Enforcement, Pharmaceutical Services Division, and Secretary, Medicines Advertisement Board, Ministry of Health, MALAYSIA

Muhammad Lukmani has almost to 3 decades of experience in various disciplines in Public Pharmaceutical Services which includes the Human Capital Development, National Pharmaceutical Control Bureau (NPCB) and Enforcement Division. To this date, he has done more than 50 papers presentations and deliveries within Malaysia and internationally. During his 13 years in the Compliance & Licensing Centre, he was an Auditor for Good Manufacturing, Distribution and Storage Practices (GMP/GSP/GDP) and has contributed his work in ASEAN Regulatory Harmonization, WHO Consultant/Trainer on GMP and Committee of Officials (representing Malaysia) at Pharmaceutical Inspection Cooperation Scheme (PIC/S). and was appointed as a Team Leader in developing Cosmetic GMP training modules in ASEAN Regulatory Harmonization work. He was one of the Lead Auditors for Malaysia's accession to PIC/s membership in 2001. Currently he is an active member of the Technical committee for MS 2424:2011 Halal Pharmaceutical Standards.

Muhammad Lukmani was the GMP & Licensing Leader of the Centre for 2 years prior to his promotion to Deputy Director of Enforcement which lead him to be appointed as the Secretary to Medicines Advertisement Board by the Minister of Health Malaysia. He and his team are now mapping 'The Self-Regulation for Medicinal Advertisement'.

N **Mr. Nicholas Hall**

Chairman & CEO, Nicholas Hall Group of Companies,
Nicholas Hall & Company, UNITED KINGDOM

Nicholas Hall has more than 40 years' experience in packaged goods and HBA with Procter & Gamble and other blue chip players. He was responsible for the development of Olay when it was first acquired by Richardson-Vicks, including its first-ever TV campaign, retail sales force and trade marketing.

Nicholas Hall & Company was established 36 years ago and is now the leading independent marketing consultancy and business intelligence agency specialising in consumer healthcare. With a team of 60 staff plus 20 Network Partners, NHC is a global enterprise, particularly aligned to the strategic needs of the Top 20 OTC manufacturers, regional players and local companies in the emerging markets of Asia, Europe and Latin America. Nicholas has chaired over 300 conferences, seminars and in-house workshops.

Mr. Nirat Tiasuwan

Expert on Consumer Protection on Health Products System Development, Thai Food and Drug Administration,
Ministry of Public Health, THAILAND

Nirat Tiasuwan is the Expert on Consumer Protection on Health Products System Development in Thai Food and Drug Administration. He took on the position Director of Public and Consumer Affairs Division during 2004 until 2010 and was in the group who initiated Aor Yor Noi Project in 2002. He was assigned to the position of Director of Consumer Protection Promotion in the Rural and Local Area in 2011 and has been the Expert on Consumer Protection on Health Products System Development since October 2012.

Dr. Noppadon Adjimatera

South East Asia Regional Regulatory and
Medical Affairs Director, Reckitt Benckiser, THAILAND

Dr. Noppadon Adjimatera is a Thai pharmacist and regulatory professional in Consumer Healthcare with more than 15 years' experience. He is currently the South East Asia Regulatory & Medical Affairs Director at Reckitt Benckiser (RB), based in Thailand. He is responsible for regulatory and medical/scientific affairs for all RB products (health, hygiene and home categories) in ASEAN and India. He previously held the position of Global Regulatory Affairs Director for Health Category at RB Global Technical Centre (UK), and Head of Asia Regulatory & Medical Affairs for RB Asia.

Dr. Noppadon is a registered Thai pharmacist and obtained his PhD in Pharmacy at University of Bath, UK. He also has a Laws degree and MBA from Thailand. Prior to RB, he held various positions in scientific and regulatory affairs, human/environment safety, and government relations for various FMCG and healthcare categories at P&G and PepsiCo in Asia. In his current role, he heads the development of Asia regulatory strategy and operation for OTC medicines, medical devices, health supplement and cosmetics, as well as regulatory compliance within the region. He proactively works with various health authorities and trade associations to lead the development of OTC regulatory framework, including self-care and OTC switching policy within Asia Pacific.

Ms. Nouv Phalla

Deputy Director of Department of Drug and Food,
Responsible of Drug Registration, Department of Drugs
and Food, Ministry of Health, CAMBODIA

P**Dr. Park, In-Sook**

Division Director, Drug Evaluation Department,
Ministry of Food and Drug Safety, KOREA

Dr. Pathom Sawanpanyalert, M.D., Ph.D.

Deputy Secretary General, Thai Food and Drug
Administration, Ministry of Public Health, THAILAND

Dr. Pathom Sawanpanyalert is Deputy Secretary General of the Food and Drug Administration of Thailand (Thai FDA). He received his medical doctor degree from Mahidol University Thailand in 1986. Immediately after his medical graduation, he worked in a small rural hospital in north-eastern Thailand where he served as a general practitioner and later acted as the hospital director. He later turned his interest to field epidemiology by joining the Field Epidemiology Training Program in Thailand, and pursued his Master's Degree and Doctoral Degree in Public Health in infectious diseases abroad. After his higher education in public health from the Johns Hopkins School of Hygiene and Public Health, he worked in a number of capacities and public health fields including occupational medicine, environmental medicine, genetic medicine, HIV/AIDS, influenza, and infectious diseases.

Q**Ms. Qing Han**

Director of Regulatory Affairs, Xian Janssen
Pharmaceuticals Ltd., PEOPLE'S REPUBLIC OF CHINA

R**Mr. Rachmadi Joesoef**

Director, PT Konimex, INDONESIA

Rachmadi Joesoef is Director of PT Konimex, one the leading OTC Pharmaceutical Industry in Indonesia. He is also an active member as Manufacturing Committee Coordinator in National Board - Indonesian Pharmaceutical Association. He completed Business Administration study in USA and

returned to Indonesia in 1993 to join Konimex and since 2008 he took the position as Director of PT Konimex. Since 2009 he also took the position as Director of PT Marga Nusantara Jaya, a nation wide pharmaceutical wholesaler.

Mr. Roberto Funari

Executive Vice President, Latin America and Asia Pacific,
Reckitt Benckiser, SINGAPORE

Mr. Roberto Funari has been an Executive Vice President of Latin America and Asia Pacific Area at Reckitt Benckiser Group plc since March 1, 2013. Mr. Funari has 26 years of successful track record in FMCG leading senior marketing and general management roles in both emerging and developed markets, including Brazil, the Netherlands, Africa and Central Europe. Roberto has a proven track record in leading organization and business performance transformation to high growth, industry leading performance across a diverse portfolio of developed and developing markets in food, household cleaning, consumer healthcare, technology and tobacco. Roberto has held executive board level position in Imperial Tobacco for two years before returning to Reckitt Benckiser as executive board member to continue a career of 12 years with the company responsible for Latin America, Asia Pacific operations.

Ms. Rosni Jair

Principal Pharmaceutical Chemist, Department of
Pharmaceutical Services, Ministry of Health,
BRUNEI DARUSSALAM

Mr. Roy Shyng

Regulatory Compliance Director, J&J Asia Pacific, SINGAPORE

Ms. Ruby Salud

Food & Drug Regulation Officer III, Food and Drug Administration, PHILIPPINES

Mr. Seiichi Sato

Vice-Chairman, Asia-Pacific Region, World Self-Medication Industry & Vice-Chairperson, Asia-Pacific Self-Medication Industry, JAPAN

Seiichi Sato is President and CEO of Sato Pharmaceutical Co., Ltd. He is also the World Self-Medication Industry's (WSMI) Vice-Chairman for the Asia-Pacific Region (since November 2005), Vice-Chairperson of Asia-Pacific Self-Medication Industry (APSMI) (the first Chairperson) which has been established in November 2010, Vice-Chairman of Japan Self-Medication Industry (JSMI) (since 1997). His career have included positions with SmithKline Beecham in Toronto, Canada which he joined in 1985, with the New-York branch of the Mitsubishi Bank in the USA (which he joined in 1986). He returned to Japan in September 1986 to join Sato Pharmaceutical Co., Ltd. in Tokyo. He took on the position of Executive Vice-President, Sato Pharmaceutical Co., Ltd. in October 1990 and has been President and CEO of the company since October 1995.

Ms. Sheila Kelly

Consultant, World Self-Medication Industry (WSMI), FRANCE

Sheila Kelly was the Chief Executive of the Proprietary Association of Great Britain from 1990 until April 2014. A pharmacist by training she worked with PAGB since 1985, first of all heading its regulatory work. Previously she worked in the pharmaceutical industry in pharmaceutical research and development with Glaxo. This was followed by 5 years with the United Kingdom Department of Health in the Medicines Division (now MHRA).

The Proprietary Association of Great Britain is the national trade group representing manufacturers of branded over the counter medicines and health supplements. In the UK PAGB is the body that reviews and approves all the advertising of over the counter medicines and is the voice of the industry on switch, deregulation, branding and ingredient defence. Sheila represented the UK industry on the boards of the European Proprietary Medicines Association (AESGP) and the World Self-Medication Industry Association (WSMI), She has led many programmes relating to switch of products from prescription control and information to patients to enable them to manage illnesses themselves. She participated in the European Commission's Process on Corporate Responsibility in the pharmaceutical field which made recommendations on changes in policy to make medicines more widely available to citizens without prescriptions. She is currently working as a regulatory consultant to the World Self-Medication Industry Association.

Ms. Sukanya Jiarapong

Senior Expert on Drug Safety and Efficacy, Thai Food and Drug Administration, Ministry of Public Health, THAILAND

Sukanya Jiarapong is Senior Expert on Drug Safety and Efficacy and Drug Usage of Thai Food and Drug Administration (Thai FDA). She received her Bachelor of Science (B.Sc) in Pharmacy from Chulalongkorn University, Thailand in 1981. She also received a Bachelor degree in Laws from Thammasat University, Thailand in 1987 and a Master degree in Community Pharmacy from Naresuan University, Thailand in 2002. She has worked for Thai FDA since 1981, at Drug Control Division. She moved to be a head of Alternative Health Products Unit, which established by Thai FDA in 2003-2006. She returned to Bureau of Drug Control and

took on the position a head of Pharmaceutical Quality Assurance Office in 2006. With re-organization of Drug Control Division to Bureau of Drug Control, She got a promotion to be a Head of Pre-marketing Control Division, under Bureau of Drug Control in 2010 and has been Senior Expert of Thai FDA since 2012. She has participated in The ASEAN Consultative Committee for Traditional Medicine and Health Supplement Products Working Group (ACCSQ TMHS PWG) meeting since 2008.

Dr. Sumalee Pornkitprasarn, Ph.D.

Director, Bureau of Cosmetic and Hazardous Substances Control, Thai Food and Drug Administration, Ministry of Public Health, THAILAND

Sumalee Pornkitprasarn is the Director of the Bureau of Cosmetic and Hazardous Substances Control, Thai Food and Drug Administration (Thai FDA). She is also the Co-chair of the ASEAN Cosmetics Committee (ACC); the Head Delegate of Thailand for the meeting of the ASEAN Harmonized Cosmetic Regulatory Scheme; the expert of TISI (Thai International Standard Institute) for the Technical Committee on the International Standard of Cosmetics, and on the Quality Management System and Related Issues of Medical Devices.

She was graduated as Bachelor of Science on Pharmacy, Bachelor of Law, Master on Public Health Administration, Doctorate Degree on Social and Administrative Pharmacy. Her working experiences were in the Bureau of Drug Control, Medical Device Control Division, as the expert on Development of Regional and Local Consumer Protection System, and the Assistant to Secretary General of Thai FDA.

Ms. Sunitha Devi Shanmugam

Regulatory Affairs & Quality Director - Asia, GlaxoSmithKline Consumer Healthcare, MALAYSIA

She is knowledgeable in Consumer Healthcare/ Food regulatory management and facilitate in various Regulatory/ Technical Working groups in the industry associations with top priority to focus on strategic regulatory work working with the various Regulatory Agencies across ASEAN, Hong Kong & Taiwan. This includes Environment Modification - i.e Switch, Advertising Efforts and in the harmonization work proactively pursued by the ASEAN, Hong Kong & Taiwan Regulators for Pharmaceuticals, Health Supplements, Medical Devices and Cosmetics products.

Ms. Sylvia Tsai

Vice Director, OTC Committee, Taiwan Pharmaceutical Marketing & Management Association (TPMMA), REPUBLIC OF CHINA

Sylvia Tsai, Associate Chairman of OTC Committee, TPMMA. Sylvia possess a Bsc. Pharmacy of Taipei Medical University and MBA from National Taiwan University. She is currently the Regulatory & Product Development Director for GlaxoSmithKline (GSK) Consumer Healthcare Taiwan. Prior to joining GSK, Sylvia had spent more than 15 years working in Pfizer Consumer Healthcare (ex-Wyeth) and Char Der pharmaceutical company for regulatory affairs and new product development and with experience in the regulations for various classifications (Rx, OTC, medical device, food supplement, cosmetics and general commodity). Industry experience, Sylvia had actively worked with different pharmaceutical associations as a role of Associate Chairman of OTC committee with the focus on working with government to promote the self-medication environment in Taiwan. Urged by the industry, DOH started a delegated project to form a task force working for better OTC

regulations since 1997. Sylvia becomes a key member in the task force and work for: OTC Monograph update, Switch regulations, OTC registration simplifications and advertisement regulations.

Mr. Teruyoshi Ehara

Director for International Affairs, Pharmaceuticals and Medical Devices Agency, JAPAN

Dr. Theingi Zin

Director, Food and Drug Administration, Department of Food and Drug Administration, Ministry of Health, MYANMAR

Education

- University of Medicine in (Yangon), M. Med. Sc. Pharmacology
- University of Medicine in (Yangon), M.B, B.S.

I started to work at National Health Laboratories, Department of Health since 1992 and then transfer to Food and Drug Administration in 1995. I worked in pharmacology Laboratory and then transfer to Drug Control section, Food and Drug Administration. I attended in WHO and International training and workshop, seminar, meeting. I also studied short term training programme in Japan, Korea. My present duties are overall drug control activity both pre-market as well as post market surveillance. Assign as Focal person of ASEAN Pharmaceutical Product Working Group and ASEAN Pharmaceutical Development Working Group.

Dr. Toshiaki Yoshino

Chairman, Japan Self-Medication Industry (JSMI), JAPAN

Toshiaki Yoshino obtained his bachelor's degree from Konan University in March 1974. His previous titles include Chief Director of Marketing, Director of First Health Care Sales

Division, Chief Director of Health Care Business, Executive Officer, Managing Director and President of Tokyo Office in the Company.

He joined Rohto Pharmaceutical in March 1974. Since June 2013, he has been serving as President, Chief Operating Officer, Chief Director of Marketing and Representative Director.

Mr. Vinit Usavakidviree, B.Sc. (Pharm), LL.B.

Senior Advisor in Safety, Effectiveness and Advisory in Safety and Efficacy of Health Products, Thai Food and Drug Administration, Ministry of Public Health, THAILAND

Mr. Vinit Usavakidviree is Senior Advisor in Safety, Effectiveness and Advisory in Safety and Efficacy of Health Products Thai Food and Drug Administration (Thai FDA). He received his Bachelor of Science in Pharmacy from Chulalongkorn University and Bachelor of Laws from Thammasat University. He has several experiences in the areas of drug regulatory system, quality control of drug, research and development of drug system, drug law, and herbal and traditional medicines. His areas of specialization include herbal and traditional medicines and drug law.

Mr. Vivek Dhawan

CEO & Chief Coach, Mega Lifesciences Public Company Limited, THAILAND

Professional Achievements:

- Bachelors degree in Engineering ; Delhi College of Engineering
- Masters in Business Administration ; Southern Illinois University, U.S.A.

Joined Mega Lifesciences Public Company Limited (then Medicap Limited) in 1986 and transformed the company from Medicap Limited, an OEM manufacturer then employing 10 people to Mega Lifesciences Public Company Limited, today,



a healthcare company committed to promoting wellness brands in developing countries across South East Asia, Africa, Russian CIS and South America and employ more than 4,000 people worldwide and offices in more than 20 countries in South East Asia, Africa and CIS and Russia. Promoted good governance through the practiced values of 'Truth' 'Trust' 'Respect' and 'Freedom' which helped in empowering thousands of lives and helped inculcate good health among Customers, Colleagues and other Stakeholders. My personal mission is to make this world a healthier planet and warm community with good quality products and healthy lifestyle.

Ms. Vongviengsa Sitthideth

Technical Staff, Food and Drug Department, Ministry of Health, LAO PDR.

Mr. Yasuhiro Tagashira

Secretary General, Asia-Pacific Self-Medication Industry (APSMI), JAPAN

Mr. Yasuhiro Tagashira was born in 1950 at Hiroshima, Japan. After graduated at the university, the faculty of science (biochemistry), he had joined Kowa Co., Ltd. in 1974. His main job careers in Kowa were Director of Clinical Planning and Control Dept., Director of International Product Development Dept., Vice President of Kowa Research Europe (UK), Director of Regulatory Affairs, and Chairman of Kowa (Shanghai) Pharma Consulting Co.,Ltd.

He was the chairman of International Development Group of Clinical Evaluation Committee in Japan Pharmaceutical Manufacturers Association from 1998 to 2004, and the chairman of Shanghai Japanese Pharmaceutical Committee by June 2010.

He was the Senior Advisor of Japan Self-Medication Industry

for Asia-Pacific Self-Medication Industry from July to October 2010.

From November 2010, he is the Secretary General of APSMI.

Mr. Yoon, Seog-Kyu

Team Manager, International Affairs Team, Pharmaceutical Policy Division, Korea Pharmaceutical Manufacturers Association, KOREA

Mr. Seog-Kyu Yoon is Director of International Affairs, Korean Pharmaceutical Manufacturers Association and the member of Expert Working Groups of Asia Partnership Conference of Pharmaceutical Associations. He received his BA in Sociology from Korea University and his MA in Advanced Interpretation and Translation Program from Chung Ang University, Graduate School of International Studies.

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